

**MEDIA ALERT**  
**July 2010**

**ESCAPE THE COLD OR EMBRACE IT AT NEW ZEALAND'S WORLD TRAVEL SHOW**

- **Kiwis first chance to experience the Air New Zealand Skycouch first-hand**
  - **Onsite travel auctions with no reserve and proceeds going to charity**
    - **Exclusive one-day only deals**

**WHAT: World Travel Show 2010**

**WHAT: New Zealand's only mid-year travel show.**

**Exclusive one-day only deals will be available at the event, as well as competitions and information on flights, accommodation, tours, cruising, adventure travel, car hire, travel insurance and more.**

**It is ideal for Kiwis who know where they want to go, for those needing inspiration or those who want to snare a bargain.**

**EXCLUSIVE: Experience the new Air New Zealand Skycouch first-hand. This is the first**

**time this unique seat is available to the public for viewing and available to try first-hand.**

**NEW: Onsite travel auctions, with no reserves, offer Kiwis the chance to grab a bargain on airfares, tours, luggage and cruises. Auction starts at 1.30pm.**

**WHY: The World Travel Show is being held across the country in late July and August as Kiwis look to escape the cold.**

**WHEN: Sunday, 8 August 2010. 10am – 4pm.**

**WHERE: ASB Showgrounds, Greenlane.**

**Entry is FREE.**

**[www.flightcentre.co.nz/worldtravelshow](http://www.flightcentre.co.nz/worldtravelshow)**

**World Travel Show will also be held in Wellington at the Town Hall on Saturday 14 August. All shows run from 10am - 4pm.**

**- ENDS -**

**For more information on the World Travel Shows, please contact:**

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