

MEDIA ALERT
July 2010

**ESCAPE THE COLD OR EMBRACE IT AT NEW ZEALAND'S WORLD TRAVEL
SHOW**

WHAT: World Travel Show 2010.

WHAT: New Zealand's only mid-year travel show.

Exclusive one-day only deals will be available at the event, as well as competitions and information on flights, accommodation, tours, cruising, adventure travel, car hire, travel insurance and more.

It is ideal for Kiwis who know where they want to go, for those needing inspiration or those who want to snare a bargain.

WHY: World Travel Show is being held across the country in late July and August as Kiwis look to escape the cold this winter.

WHEN: Saturday, 31 July 2010.

WHERE: Christchurch Convention Centre.

Entry is FREE

www.flightcentre.co.nz/worldtravelshow

World Travel Show will also be held in Auckland at the ASB Showgrounds on Sunday 8 August and in Wellington at the Wellington Town Hall, Saturday 14 August. Both shows will run from 10am - 4pm.

- ENDS -

For more information on the World Travel Shows, please contact:

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