

MEDIA RELEASE
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KIWIS DOUBLE BENEFIT FOR UK AND EUROPE TRAVEL

With cheap airfares to Europe now on sale and the New Zealand dollar continuing to soar against the Great British Pound, now has never been a better time for Kiwis to book their 2011 United Kingdom (UK) and Europe travel.

New Zealand's largest travel retailer, Flight Centre, has compared airfares to the UK and Europe pre and post the global financial crisis. The company has also compared currency fluctuations over the past three years, and as a result is urging Kiwis to take advantage of this double whammy to ensure they get the very best airfare and holiday deals. Flight Centre spokesperson, James Brooker explains;

"Airfare prices to the UK and Europe are still well below levels seen before the global financial crisis, with many fares under \$2,000 New Zealand dollars. This is exceptional value.

"With more people travelling long-haul again, there is going to be significantly less availability going forward, which inevitably means prices will rise again and it will be harder to find seats on preferred days. For these reasons we're urging Kiwis to get in early to lock in the best priced airfare on the dates you want to travel," Mr Brooker said.

The New Zealand dollar is still buying exceptional value against the Great British Pound, which means fantastic hotel, car rental and rail travel rates, along with increased spending money for Kiwis.

"On 19 September 2007 the Kiwi dollar was buying just 35 pence, while on 20 September 2010 the Kiwi dollar is buying 47 pence – this currency movement means massive savings for New Zealand travellers," Mr Brooker said.

Flight Centre is holding its Discover Europe travel shows across the country in October, bringing together these cheap airfare deals together with great value UK and Europe holiday packages.

Airfare and travel prices comparison outlined below.

- ENDS -

RETURN AIRFARE TO LONDON Departing ...	ADVERTISED PRICE 4 October, 2008	ADVERTISED PRICE, 19 September, 2010
Auckland	\$2,299	\$1,777
Wellington	\$2,465	\$2,459
Christchurch	\$2,465	\$2,199

	PRICE IN GBP	NOW SEPT 2010 (1 NZD = 0.46 GB)	THEN SEPT 2007 (1 NZD = 0.35 GBP)
Pret a Manger Brownie Bag	£9.50 GBP	\$20.277 NZD	\$27.14NZD
M.A.C Lipstick	£12.50 GBP	\$26.67 NZD	\$35.71 NZD
Nike Running Shoes	£90.00 GBP	\$192.03 NZD	\$257.14 NZD
Calvin Klein Jeans	£60.20 GBP	\$128.47 NZD	\$172.00 NZD
One night accommodation	£120.00 GBP	\$256.09 NZD	\$342.85 NZD
Dinner at restaurant	£80.00 GBP	\$170.70 NZD	\$228.57 NZD
London Dungeon Adult Entry	£23.00 GBP	\$49.07 NZD	\$65.71 NZD

Discover Europe travel show dates:

Auckland

17 October 2010, ASB Showgrounds

Wellington

30 October 2010, TSB Arena

Christchurch

31 October 2010, Christchurch Convention Centre

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About Flight Centre

Flight Centre (NZ) Ltd is New Zealand's largest travel agency, with approximately 900 staff in more than 140 retail stores and support businesses nationwide.

Brands in the New Zealand market operated by Flight Centre (NZ) Ltd include:

Flight Centre	Escape Holidays
Round the World	CiEvents
First and Business	Cruiseabout
FCm Travel Solutions	Itchy Feet Travel
Corporate Traveller	Student Flights
Infinity Holidays	

The company has won the JRA Best Workplaces, large workplace category award for eight consecutive years. In addition and in recognition of Flight Centre's continued achievements in the JRA Best Workplaces Survey over the past eight years, Flight Centre is also a Five-Year League Award recipient.

Flight Centre Limited globally has almost 13,000 staff in countries including Australia, New Zealand, the United States, Canada, the United Kingdom, South Africa, Hong Kong, India and China.