

**MEDIA RELEASE**  
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**RESOUNDING SUCCESS AT THE 2010 FLIGHT CENTRE TRAVEL EXPOS**

Flight Centre has taken its successful Travel Expo model to the next level with a 17 per cent increase in sales on last year at its three shows across the country, setting a new record for Flight Centre New Zealand.

All three shows stood out with a 25 per cent increase in attendees. Flight Centre's general manager product, Andrew Stark believes, along with other aggressive strategies deployed recently, expos help the business grow and will continue to do so during 2010.

"Consumer confidence is looking up and we're preparing for a strong year ahead.

"These results reflect Flight Centre's commitment to solid growth in 2010/11 and we currently have a range of further plans already underway for this coming year," Mr Stark said.

Mr Stark went on to say that the supplier feedback has been very supportive, with many commenting on the quality of consumers through the door who were ready to book their 2010 holiday.

United Kingdom, Australia, and USA were the most popular destinations across the shows, with the South Pacific also being consistently enquired about.

"Consumers are travelling everywhere; it's not simply short haul packages. I was surprised by the number of long haul airfares still being purchased by Kiwis at this time of year," Mr Stark said.

For more information or images from any of the three Travel Expos, please contact:

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**TRAVEL  
EXPO**

