

**MEDIA RELEASE
FEBRUARY 2011**



BE INSPIRED WITH LONELY PLANET'S SARAH BENNETT AT TRAVEL EXPO 2011

Lonely Planet author, Sarah Bennett, has been confirmed to present at **Travel Expo 2011**, which is on in Auckland this weekend and in Wellington on 20 February.

Ms Bennett will lead a presentation on travel inspiration, which promises to take Kiwis out of the ordinary and into some unforgettable experiences.

“All Kiwis love to travel and I love to help inspire them! My presentation will take you on a journey and will showcase the best places to go and things to do all around the world right now,” Ms Bennett said.

Ms Bennett will also cover the top countries to visit as well as the best destinations to the greatest comeback cities.

The free travel show, run by Flight Centre, is New Zealand's largest travel show and gives Kiwis the opportunity to compare airfare and holiday options for 2011 in one place, along with finding out more information about touring, adventure travel, cruising, coach touring, car hire, travel insurance and so much more.

There are many chances to win an array of travel prizes at each show, with the main prize winner choosing their dream holiday with the choice of either a Yasawa Island Cruise in Fiji, a South American Adventure or a Luxury Vietnam Holiday.

Everyone who books at Travel Expo 2011 will also be in the draw with a chance to win their holiday back, up to the value of \$15,000.

Entertainment for all ages will be happening throughout each of the days, along with informative travel presentations on a wide range of topics including cruising, coach touring, adventure travel and information about popular travel destinations.

DATES & VENUES

Auckland – 12 & 13 February, 10am – 4pm, ASB Showgrounds, Greenlane

Sarah Bennett presentation times

Saturday

10.45am – 11.00am

1.45pm – 2.00pm

Sunday

11.15am - 11.30am

1.45pm – 2.00pm

Wellington – 20 February, 10am – 4pm, TSB Bank Arena, Queens Wharf

11.15am - 11.30am

1.45pm – 2.00pm

www.flightcentre.co.nz/travelexpo

- ENDS -

An image of Sarah Bennett is attached.

For more information contact:

Marie Pilkington

Phone: 021 753 767

About Sarah Bennett

Raised among the cherry trees of Marlborough, Sarah migrated to Wellington at 16 and has lived there ever since, except for various travels and a stint in London working in Lonely Planet's UK office. An arguably flawed guidebook writer due to eternal optimism and irrepressible nationalism ('New Zealand...what's not to like?'), she has done her best to find fault wherever she can, especially in regard to ill-chosen garnish and inadequate beer selection. Sarah's other books are *The Best of Wellington*, *Let's Go Camping* and *The New Zealand Trumper's Handbook*, all of which she co-authored with her husband, Lee Slater.

About Flight Centre

Flight Centre (NZ) Ltd is New Zealand's largest travel agency, with approximately 900 staff in more than 200 retail stores and businesses nationwide.

Flight Centre consultants are travel experts and are selected for their vast product knowledge and their passion for travel. Flight Centre's global network allows consultants access to the widest travel product offering in the New Zealand, at the best value.

Brands in the New Zealand market operated by Flight Centre (NZ) Ltd include;

Flight Centre
Round the World
Premium Travel
FCm Travel Solutions
Corporate Traveller
Infinity Holidays

Escape Holidays
CiEvents
Cruiseabout
Itchy Feet Travel
Student Flights
Flight Centre Groups

The company has won the JRA Best Workplaces, large workplace category award for eight consecutive years. In addition and in recognition of Flight Centre's continued achievements in the JRA Best Workplaces Survey over the past eight years, Flight Centre is also a Five-Year League Award recipient.

Flight Centre Limited globally has almost 13,000 staff in 11 countries including Australia, New Zealand, the United States, Canada, the United Kingdom, South Africa, Hong Kong, India and China.