



MEDIA RELEASE
18 October 2010

Flight Centre Helps New Charitable Foundation Take Off

New Zealand's largest travel retailer, Flight Centre (NZ) Ltd, is pleased to announce its support as a primary sponsor to the newly created charity, League 4 Life Foundation.

The Foundation, which raises funds to be distributed directly to those members of the rugby league community most in need, was recently created by New Zealand Rugby League (NZRL) and Flight Centre's managing director, Rick Hamilton, has been announced as a trustee.

"New Zealanders are incredibly passionate about rugby league – from grassroots games through to supporting our national team. Flight Centre is a proud sponsor of the Kiwis and we felt it was important to give back to the league community across the country.

"League 4 Life Foundation is the ideal opportunity for us to continue to show our support for the game and we're honoured to be involved," Mr Hamilton said.

The Foundation will provide assistance to rugby league players who sustain serious, permanent and/or life changing injuries during the sport and will also offer assistance to participants of Rugby League and their families who have fallen on hard times. 100 per cent of funds raised will be distributed to those in need.

NZRL's community programmes manager, Dain Guttenbeil, is thrilled to have Flight Centre on the sponsorship team.

"Starting a charitable foundation is not an easy task, but we're committed to helping as many rugby league participants and their families as we can. Having Flight Centre as a primary sponsor will ensure we get off to a flying start and are able to help those that need it most" Mr Guttenbeil said.

Flight Centre has committed its support over the next three years to the Foundation.

"With almost 1,000 employees in more than 140 stores and businesses around New Zealand, we have the ability to not only provide financial support for the Foundation, but a team of supporters around the country too!" Mr Hamilton said.

In addition to Flight Centre's support, the Foundation will run fundraising events, accept donations and seek both member and other sponsorships to further build funds.

For more information on the League 4 Life Foundation visit www.nzrl.co.nz/league4life

- ENDS -

For more information contact:

Marie Pilkington
Flight Centre
Ph: 021 753 767

Philippa Ivory
League 4 Life
Ph: 021 532 483

About Flight Centre:

Brands in the New Zealand market operated by Flight Centre (NZ) Ltd include;

Flight Centre	Escape Holidays
Round the World	CiEvents
First and Business	Cruiseabout
FCm Travel Solutions	Itchy Feet Travel
Corporate Traveller	Student Flights
Infinity Holidays	

The company has won the JRA Best Workplaces, large workplace category award for eight consecutive years. In addition and in recognition of Flight Centre's continued achievements in the JRA Best Workplaces Survey over the past eight years, Flight Centre is also a Five-Year League Award recipient.

Flight Centre Limited globally has almost 13,000 staff in countries including Australia, New Zealand, the United States, Canada, the United Kingdom, South Africa, Hong Kong, India and China.