

MEDIA RELEASE

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THE AMERICAS GAIN MOMENTUM WITH KIWI TRAVELLERS

New Zealand's largest travel agency, Flight Centre, predicts travel to the Americas, Canada and Alaska will continue to gain popularity in 2012, with a combination of factors making it more affordable and accessible for Kiwi travellers.

As a result, Flight Centre will hold a dedicated Travel Expo on Sunday, 14 August with a focus on USA, Canada, Alaska, Hawaii, Mexico, South America and the ever popular Pacific Islands. Flight Centre stores around the country will also hold in-store expos over the same weekend and will have access to some of the amazing deals.

Flight Centre New Zealand's executive general manager, Mike Friend, said factors that were contributing to a steady demand for travel to the Americas included:

- A strong Kiwi dollar against the US dollar
- Increased competition from airlines to deliver low prices
- Increased capacity on a number of airlines
- Improved tour and cruise options.

"Never before have the Americas been so affordable and accessible for Kiwis travellers with the Kiwi dollar riding high against the greenback," Mr Friend said.

"We have worked with the travel industry's leading airlines, tour operators, cruise lines, wholesalers and tourism bodies to bring the latest travel options under one roof at this Travel Expo."

The Expo will be held at the ASB Showgrounds and will include exclusive flight specials to the Americas, along with amazing holiday options.

"This is a great opportunity for travellers to take advantage of the current strong New Zealand dollar and pocket some fantastic savings.

"Get advice on where to travel, when to go and how to get there from the travel experts, plus lock in the exclusive deals on the day with an experienced travel consultant from Flight Centre, Student Flights and Cruiseabout."

DIARY DETAILS

What: Travel Expo featuring USA, Canada, Alaska, Hawaii, Mexico, South America and the Pacific Islands

When: Sunday, 14 August, 2011. 9am to 5pm

Where: ASB Showgrounds, Greenlane
Admission is FREE.

www.flightcentre.co.nz/travelexpo

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For more information contact:

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About Flight Centre

Flight Centre (NZ) Ltd is New Zealand's largest travel agency, with approximately 900 staff in more than 200 retail stores and businesses nationwide.

Flight Centre consultants are travel experts and are selected for their vast product knowledge and their passion for travel. Flight Centre's global network allows consultants access to the widest travel product offering in the New Zealand, at the best value.

Brands in the New Zealand market operated by Flight Centre (NZ) Ltd include;

Flight Centre
Round the World
Premium Travel
FCm Travel Solutions
Corporate Traveller
Infinity Holidays
Escape Holidays
CiEvents
Cruiseabout
Student Flights

The company has won the JRA Best Workplaces, large workplace category award for eight consecutive years. In addition and in recognition of Flight Centre's continued achievements in the JRA Best Workplaces Survey over the past eight years, Flight Centre is also a Five-Year League Award recipient.

Flight Centre Limited globally has almost 13,000 staff in 11 countries including Australia, New Zealand, the United States, Canada, the United Kingdom, South Africa, Hong Kong, India and China.