

MEDIA ALERT
July 2010

ESCAPE THE COLD OR EMBRACE IT AT NEW ZEALAND'S WORLD TRAVEL SHOW

- **Kiwis first chance to experience the Air New Zealand Skycouch first-hand**
 - **Onsite travel auctions with no reserve and proceeds going to charity**
 - **Exclusive one-day only deals**

WHAT: World Travel Show 2010

WHAT: New Zealand's only mid-year travel show.

Exclusive one-day only deals will be available at the event, as well as competitions and information on flights, accommodation, tours, cruising, adventure travel, car hire, travel insurance and more.

It is ideal for Kiwis who know where they want to go, for those needing inspiration or those who want to snare a bargain.

EXCLUSIVE: Experience the new Air New Zealand Skycouch first-hand. This is the first time this unique seat is available to the public for viewing and available to try first-hand.

NEW: Onsite travel auctions, with no reserves, offer Kiwis the chance to grab a bargain on airfares, tours, luggage and cruises. Auction starts at 1.30pm.

WHY: The World Travel Show is being held across the country in late July and August as Kiwis look to escape the cold.

WHEN: Sunday, 8 August 2010. 10am – 4pm.

WHERE: ASB Showgrounds, Greenlane.

Entry is FREE.

www.flightcentre.co.nz/worldtravelshow

World Travel Show will also be held in Wellington at the Town Hall on Saturday 14 August. All shows run from 10am - 4pm.

- ENDS -

For more information on the World Travel Shows, please contact:

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